



Connections happen here.



Access, mobility, and a unique blend of urban and suburban. The Perimeter district has long been the central home for business in Atlanta, but is also a community now evolving in exciting ways. Here, a collaborative community of stakeholders thoughtfully provides for a strong future through visionary planning and transformative investments, delivering connectivity and enhancing quality of life. We invite you to be a part of it.

ALL THE INGREDIENTS FOR SUCCESS

Perimeter is home to an array of restaurants, retailers, three major hospitals, emerging businesses and an impressive concentration of Fortune 500 companies. This activity mixed with diverse housing options provides all the ingredients for you to thrive.

Intentional infrastructure connects this diverse landscape, making Perimeter one of the most reliably linked communities in the Southeast.

Perimeter's signature, transit-oriented office buildings incorporate retail and restaurants, housing, public art and trails—essential amenities designed to support a productive workplace and robust lifestyle.



MARKET PULSE CHECK CENTRAL PERIMETER



29M
sq. feet of
office space

4.6M
sq. feet of
residential

3M
sq. feet of
hospitality

1.1M
sq. feet of
health care

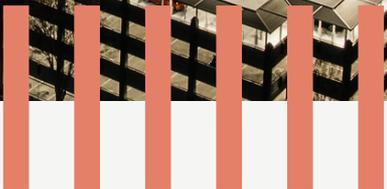
3.5M
sq. feet of commercial
space in development

8,900+
multi-family
residential units

28
hotels

4,748
hotel rooms

120K
sq. feet convention
& meeting space





2,000+

companies
within the
Perimeter Market

100K+

employees
representing a
breadth of skills

\$11.5B

total 2021 earnings
for companies located
with the PCIDs

From Start-Up to Established

With Perimeter, you're in good company. Established companies all choose Perimeter to anchor their corporate headquarters, connecting their people with a dynamic community for work and lifestyle.



Mercedes-Benz



CARVANA



Hapag-Lloyd



Schindler

vmware®



WestRock



With so many top employers established here, Perimeter attracts a diverse workforce—from seasoned professionals to tomorrow's brightest thinkers.

INTENTIONAL INFRASTRUCTURE

Alongside I-285 and GA-400, Perimeter is located at the center of metro Atlanta's population and anchored by robust, multimodal transportation infrastructure that yields smooth connections for people on the move.

4 stations

give MARTA passengers a single-seat trip to airport

7 routes

offer regional and local bus connections

15 shuttles

provide critical first-last mile access for travelers

\$803M

in improvements to the 285/400 interchange
(nearing completion)

12 miles

of spacious sidewalks and safe pedestrian crossings

200k+

metro Atlantans live within a 30-min drive of Perimeter

KEEPING BUSINESS IN MOTION

Perimeter Connects offers commute services to area employers looking to give their business and people a mobility advantage - 100% free, made possible by the **Perimeter Community Improvement Districts (PCIDs)** and **Atlanta Regional Commission**.



Visit PerimeterConnects.com/Employers or scan this QR code to tap into transformative workforce resources.



PATH TO PROGRESS

Transformation of the I-285/GA-400 interchange is nearing completion and set to finalize construction December 2023. The state's \$800M investment will provide smoother traffic through fewer merges and modern designs including a new diverging diamond interchange at Abernathy Road. Once completed, Perimeter will be home to one of the most advanced interchanges in the state with smoother access to all corners of the region.

10.5

miles of improved highway along GA-400 and I-285

3

new flyover bridges and 12 miles of collector-distributor lanes created

8

fewer merge conflict areas within the interchange area



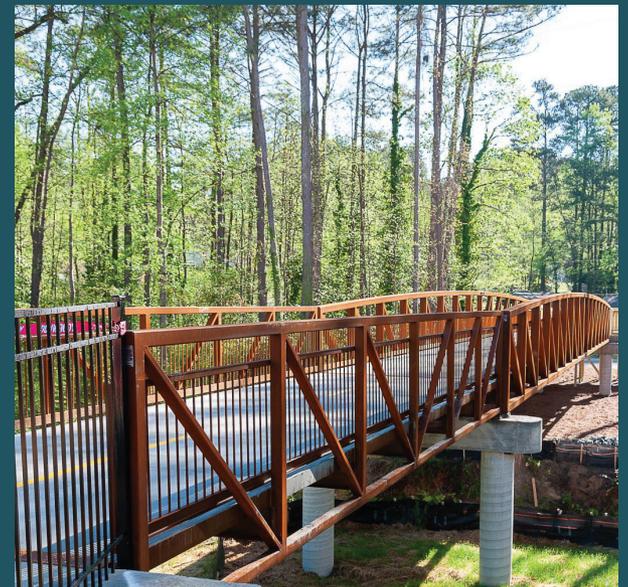
A northern segment of PATH400 is nearing completion at I-285, while Sandy Springs is moving designs forward to connect with the existing trail in Buckhead. A dozen miles of trails are in the works, connecting PATH400 to Perimeter Mall, Sandy Springs MARTA, and City Springs, along with countless other destinations.

3.6 miles

of trails under construction

8 miles

of trails planned



MAKING SPACE FOR CONNECTIONS

Gone are the days of Perimeter as a 9 to 5 district. New retail, diverse restaurants, scenic paths and greenspace lined with public art, convenient transit options, and health care centers, make Perimeter a high-demand destination with plenty of reasons to be here.



THE SCENE

138 retailers

provide all the things you want and need

80 eateries

offer local and international restaurant concepts

28 hotels

from boutique finds to hallmark brands

1.5M+ visitors

patronize Perimeter hotels, stores and restaurants annually

A SENSE OF PLACE

900+ trees

line Perimeter's streets creating vibrant spaces

8 miles

of multi-purpose trails under development, including the north segment of PATH400

Public art

a growing program to enrich daily life for everyone

FULL OF SURPRISES

The Perimeter area was farmland until fifty years ago. Its homestead history provides for fascinating surprises mixed with office towers and retail destinations. Inquisitive visitors can explore a century-old farmhouse chimney, the family cemetery dating back to the mid-1800s, or modern surprises like massive murals and the spectacular Gorla Ravinia Park.



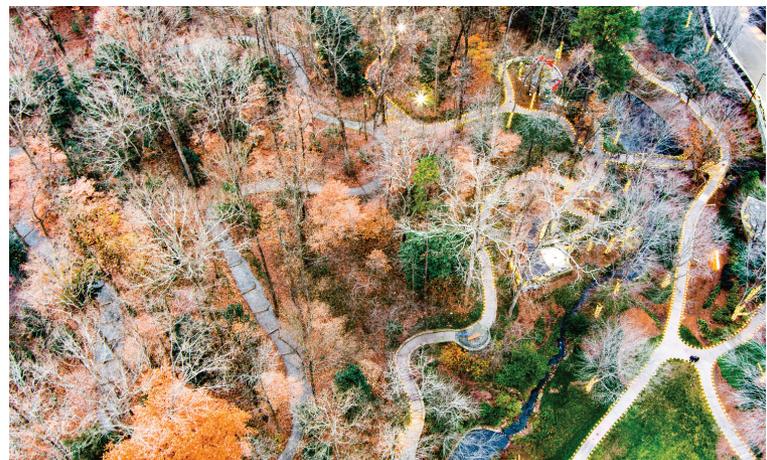
Stephen Martin Cemetery – The Martin family once lived on over 400 acres in the area; their family plot is protected in a small corner of secluded forest.



Farmhouse Starbucks – Nestled in the side of this Starbucks is a century-old chimney, the last remnant of one of the old farmsteads that shaped the area.



The Commuters – This beautiful mural graces the shuttle loop at Dunwoody Station, inspired by the many passersby at the district's busiest transit hub.



Gorla Ravinia Park – Tucked inside a patch of forest you'll find an impressively cultivated park perfect for a break from everything else.

Be a Part of a Connected Community

Perimeter comprises three vibrant communities: Brookhaven, Dunwoody and Sandy Springs. These communities, in partnership with economic development organizations and the Perimeter Community Improvement Districts (PCIDs), bring together businesses and property owners to ensure the continued success of the central home for business in metro Atlanta—Perimeter.



SANDY SPRINGS
GEORGIA



VISIT SANDY SPRINGS



discover
Dunwoody



Dunwoody
PERIMETER CHAMBER



explore
BROOKHAVEN™



Brookhaven
Chamber of Commerce



PERIMETER COMMUNITY
IMPROVEMENT DISTRICTS

PERIMETER
CONNECTS

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